RODEO AUCTION ANGELS

Mission Statement: To champion the last lots in the rodeo livestock auctions that typically go unsold, ensuring no hardworking child is left alone on stage.

Have you ever been the last one picked for a team?
Or the kid not invited to the birthday party when all your friends were?

Then you know the disappointment that kids in the last lots of the livestock auctions feel. These young people have spent months diligently rearing their animals and preparing them for show in hopes of making the auction. The effort required to raise an animal instills in these kids a work ethic and sense of responsibility not found in most of our educational systems. I can't overstate the value that these lessons provide - the same values that you and I have built our lives on.

When they find themselves in the last lots on the auction stage with the room empty and without donors, they are hoping to find someone to purchase their project to help cover their expenses estimated at $6500 per steer.

We are seeking a select group of select patrons, focused on protecting those that get left behind in the livestock auctions. We will begin by supporting the steer auction, with an eye to expand to additional livestock auctions in the future.

Group sponsors Dana Barton and Tony Bradfield have created an exclusive benefits package that is unlike any other. This is their way of thanking you for your generosity and demonstrating their continued commitment to supporting these dedicated kids and their futures. Some of these benefits have limited availability and are first come, first served; for top benefits please submit commitment by March 1.

Become an angel today!

DIRECT ALL INQUIRIES TO:

Dana Barton
512.376.0900
dana@rodeoauctionangels.com

Tony Bradfield
212.748.3337
tony@rodeoauctionangels.com

RODEO AUCTION ANGELS

PATRON BENEFIT PACKAGES

GRAND CHAMPION LEVEL *$200,000+*

- All benefits of the Diamond Level

EXCLUSIVE ANGEL BENEFITS

★ *Whatever your heart desires, and we will do our best to make it happen!*

DIAMOND LEVEL *$100,000+*

Silver Spur Club Top Member **for calendar year 2027**, which includes:

- Donor Recognition: Silver Spur Club Members will receive recognition on a donor board by the Louis M. Pearce Board Room and on the donor banner at the 2027 Auctions
- Directors Club Guest Passes: Each individual Silver Spur member will receive one pass per $3,500 spent (Limit to 4 per day)
- Silver Spur Gala: Invitation for 2 to the 2027 Silver Spur Gala
- Parking Pass: Reserved spot (with your name on it) in front of the Directors Lot (Red Lot)
- Board Room Access: Individual members spending at least $60,000 will receive access and charging privileges to the Louis M. Pearce Jr. Board Dining Room for themselves and one guest
  - Only one access card will be issued per Silver Spur member
- GOLD badges: each auction donor will receive 1 gold "Auction Donor" badge to the 2027 show for every $10,000 spent
  - GOLD badge provides 2-person access at no cost into the grounds (and into the NRG Stadium–however without assigned seating)
- Event recognition in the stadium (donor scroll each night)
- Access opportunity to purchase 4 season tickets (to all rodeo and concert events each night) on the 100 level of the stadium ($3,520)
- 5 $1,100 "Gift Cards" OR "Meat Packages". "Gift Card" from HEB, R-C Ranch, Ditta Meat Company, or Belleville Meat Market. "Meat Package" from R-C Ranch or Ditta Meat Company with aprox 85lbs of assorted cuts valued at $1,100.
- Invitation for 2 to the Steer Auction Gala

RODEO AUCTION ANGELS

PATRON BENEFIT PACKAGES

EXCLUSIVE ANGEL BENEFITS

★ 5 sterling silver handmade pins (lapel/hat/badge holder) in the NEW design of the Rodeo Auction Angels brand for first time members

★ 6 "Rodeo Auction Angels" Elite Lot Donor trophy belt buckles (reference image on the website of the 2025 version)

★ Participation in one Grand Entry for up to 6 people (based on availability)

★ Assistance with obtaining concert tickets at cost (based on availability)

★ Dirt-level access for 4 people during grand champion steer selection (Fri, March 20, 2026)

★ Steer auction day (Sat, March 21, 2026): meet & greet and group photo with Rodeo Auction Angel recipients

★ Steer auction day (Sat, March 21, 2026): invitation for 2 to the Steer Auction Breakfast

RUBY LEVEL *$60,000+*

Silver Spur Club Top Member **for calendar year 2027**, which includes:

- Donor Recognition: Silver Spur Club Members will receive recognition on a donor board by the Louis M. Pearce Board Room and on the donor banner at the 2027 Auctions
- Directors Club Guest Passes: Each individual Silver Spur member will receive one pass per $3,500 spent (Limit to 4 per day)
- Silver Spur Gala: Invitation for 2 to the 2027 Silver Spur Gala
- Parking Pass: Directors Lot parking pass (Red Lot)
- Board Room Access: Individual members spending at least $60,000 will receive access and charging privileges to the Louis M. Pearce Jr. Board Dining Room for themselves and one guest
  - Only one access card will be issued per Silver Spur member
- GOLD badges: each auction donor will receive 1 gold "Auction Donor" badge to the 2027 show for every $10,000 spent
  - GOLD badge provides 2-person access at no cost into the grounds (and into the NRG Stadium–however without assigned seating)
- Event recognition in the stadium (donor scroll each night)
- Access opportunity to purchase 4 season tickets (to all rodeo and concert events each night) on the 100 level of the stadium ($3,520)
- 4 $1,100 "Gift Cards" OR "Meat Packages". "Gift Card" from HEB, R-C Ranch, Ditta Meat Company, or Belleville Meat Market. "Meat Package" from R-C Ranch or Ditta Meat Company with aprox 85lbs of assorted cuts valued at $1,100.
- Invitation for 2 to the Steer Auction Gala

RODEO AUCTION ANGELS

PATRON BENEFIT PACKAGES

EXCLUSIVE ANGEL BENEFITS

★ 4 sterling silver handmade pins (lapel/hat/badge holder) in the NEW design of the Rodeo Auction Angels brand for first time members

★ 4 "Rodeo Auction Angels" Elite Lot Donor trophy belt buckles (reference image on the website of the 2025 version)

★ Participation in one Grand Entry for up to 4 people (based on availability)

★ Assistance with obtaining concert tickets at cost (based on availability)

★ Steer auction day (Sat, March 21, 2026): meet & greet and group photo with Rodeo Auction Angel recipients

★ Steer auction day (Sat, March 21, 2026): invitation for 2 to the Steer Auction Breakfast

SAPPHIRE LEVEL *$25,000*

Silver Spur Club Top Member **for calendar year 2027**, which includes:

- Donor Recognition: Silver Spur Club Members will receive recognition on a donor board by the Louis M. Pearce Board Room and on the donor banner at the 2027 Auctions
- Directors Club Guest Passes: Each individual Silver Spur member will receive one pass per $3,500 spent (Limit to 4 per day)
- Silver Spur Gala: Invitation for 2 to the 2027 Silver Spur Gala
- Parking Pass: Purple Lot parking pass (sponsor parking across Kirby from NRG Stadium)
- GOLD badges: each auction donor will receive 1 gold "Auction Donor" badge to the 2027 show for every $10,000 spent
  - GOLD badge provides 2-person access at no cost into the grounds (and into the NRG Stadium–however without assigned seating)
- 2 SILVER badges; each silver badge provides 1 person access at no cost into the grounds (not NRG stadium)
- Event recognition in the stadium (donor scroll each night)
- Access opportunity to purchase 4 season tickets (to all rodeo and concert events each night) on the 100 level of the stadium ($3,520)
- 3 $1,100 "Gift Cards" OR "Meat Packages". "Gift Card" from HEB, R-C Ranch, Ditta Meat Company, or Belleville Meat Market. "Meat Package" from R-C Ranch or Ditta Meat Company with aprox 85lbs of assorted cuts valued at $1,100.
- Invitation for 2 to the Steer Auction Gala

EXCLUSIVE ANGEL BENEFITS

★ 3 sterling silver handmade pins (lapel/hat/badge holder) in the NEW design of the Rodeo Auction Angels

brand for first time members

- ★ 3 “Rodeo Auction Angels” Elite Lot Donor trophy belt buckles (reference image on the website of the 2025 version)
- ★ Participation in one Grand Entry for up to 4 people (based on availability)
- ★ Assistance with obtaining concert tickets at cost (based on availability)
- ★ Steer auction day (Sat, March 21, 2026): meet & greet and group photo with Rodeo Auction Angel recipients
- ★ Steer auction day (Sat, March 21, 2026): invitation for 2 to the Steer Auction Breakfast

GOLD LEVEL *$10,000*

- 1 GOLD badge; provides 2-person access at no cost into the grounds (and into the NRG Stadium however without assigned seating)
- Event recognition in the stadium (donor scroll each night)
- Access opportunity to purchase 4 season tickets (to all rodeo and concert events each night) on the 100 level of the stadium ($3,520)
- 2 $1,100 "Gift Cards" OR "Meat Packages". "Gift Card" from HEB, R-C Ranch, Ditta Meat Company, or Belleville Meat Market. "Meat Package" from R-C Ranch or Ditta Meat Company with aprox 85lbs of assorted cuts valued at $1,100.
- Invitation for 2 to the Steer Auction Gala

EXCLUSIVE ANGEL BENEFITS

- ★ 2 sterling silver handmade pins (lapel/hat/badge holder) in the NEW design of the Rodeo Auction Angels brand for first time members
- ★ 2 “Rodeo Auction Angels” Elite Lot Donor trophy belt buckle (reference image on the website of the 2025 version)
- ★ 1 steer hide
- ★ Participation in one Grand Entry for up to 2 people (based on availability)
- ★ Assistance with obtaining concert tickets at cost (based on availability)
- ★ Steer auction day (Sat, March 21, 2026): meet & greet and group photo with Rodeo Auction Angel recipients
- ★ Steer auction day (Sat, March 21, 2026): invitation for 2 to the Steer Auction Breakfast

RODEO AUCTION ANGELS

PATRON BENEFIT PACKAGES

SILVER LEVEL *$7,500*

This is the minimum participation level for Rodeo Auction Angels buyers group; this level covers the cost of one child's steer

- 2 SILVER badges; each silver badge provides 1 person access at no cost into the grounds (not the stadium)
- 2 $1,100 "Gift Cards" OR "Meat Packages". "Gift Card" from HEB, R-C Ranch, Ditta Meat Company, or Belleville Meat Market. "Meat Package" from R-C Ranch or Ditta Meat Company with aprox 85lbs of assorted cuts valued at $1,100.

EXCLUSIVE ANGEL BENEFITS

★ 1 Sterling silver handmade pin (lapel/hat/badge holder) in the design of the Rodeo Auction Angels brand . One pin per level donation.

★ Steer auction day (Sat, March 21, 2026): meet & greet and group photo with Rodeo Auction Angel recipients

★ 1 steer hide

DONATION LEVEL *Any Dollar Amount*

Rodeo Auction Angels appreciates every donation, at any level! While donations below the $7,500 level are not part of the buying group, there are still wonderful benefits that are attainable for donations over $2,500.

$2,500+ BENEFITS

- 1 SILVER badge; which provides 1 person access at no cost into the grounds (not the stadium)
- Choice of ONE $1,100 "Gift Cards" or "Meat Packages". "Gift Card" from HEB, R-C Ranch, Ditta Meat Company, or Belleville Meat Market. "Meat Package" from R-C Ranch or Ditta Meat Company with aprox 85lbs of assorted cuts valued at $1,100.

Member benefits are provided in partnership with HLSR and are subject to change.
As fellow volunteers, Tony and Dana will always do their best to ensure every Angel receives the full experience.