



## RODEO AUCTION ANGELS

**Mission Statement:** To champion the last lots in the rodeo livestock auctions that typically go unsold, ensuring no hardworking child is left alone on stage.

*Have you ever been the last one picked for a team?  
Or the kid not invited to the birthday party when all your friends were?*

Then you know the disappointment that kids in the last lots of the livestock auctions feel. These young people have spent months diligently rearing their animals and preparing them for show in hopes of making the auction. The effort required to raise an animal instills in these kids a work ethic and sense of responsibility not found in most of our educational systems. I can't overstate the value that these lessons provide - the same values that you and I have built our lives on.

When they find themselves in the last lots on the auction stage with the room empty and without donors, they are hoping to find someone to purchase their project to help cover their expenses estimated at \$6500 per steer.

We are seeking a select group of select patrons, focused on protecting those that get left behind in the livestock auctions. We will begin by supporting the steer auction, with an eye to expanding to additional livestock auctions in the future.

Group sponsors Dana Barton and Tony Bradfield have created an exclusive benefits package that is unlike any other. This is their way of thanking you for your generosity and demonstrating their continued commitment to supporting these dedicated kids and their futures. Some of these benefits have limited availability and are first come, first served; for top benefits please submit commitment by February 10, 2024.

*Become an angel today!*

DIRECT ALL INQUIRIES TO:

**Dana Barton**

512.376.0900

[dana@rodeoauctionangels.com](mailto:dana@rodeoauctionangels.com)

**Tony Bradfield**

212.748.3337

[tony@rodeoauctionangels.com](mailto:tony@rodeoauctionangels.com)



# RODEO AUCTION ANGELS

## PATRON BENEFIT PACKAGES



### GRAND CHAMPION LEVEL \$200,000+

- All benefits of the Diamond Level

#### EXCLUSIVE BONUS BENEFITS

★ *Whatever your heart desires, and we will do our best to make it happen!*

### DIAMOND LEVEL \$100,000+

- Silver Spur Club Top Member for calendar year 2027, which includes:
  - Donor board recognition
  - 40 Directors Club Guest Tickets; maximum of 4 per day, subject to availability
  - A reserved parking spot in the front of the Directors Lot
  - Charging privileges and access to the Louis M. Pearce Jr. Board Dining Room for yourself and one guest
  - Invitation for 2 to the Silver Spur Gala
- 10 GOLD badges; each GOLD badge provides 2 person access at no cost into the grounds (and into the NRG Stadium however without assigned seating)
- Event recognition in the stadium (donor scroll each night)
- Access opportunity to purchase 4 season tickets (to all rodeo and concert events each night) on the 100 level of the stadium (\$3,520)
- 1 Gourmet Meat Package, Fair Market Value \$1,100
- Invitation for 2 to the Steer Auction Gala

#### EXCLUSIVE BONUS BENEFITS

- ★ Gold handmade pin (lapel/hat/badge holder) and/or pendant/charm in the design of the Rodeo Auction Angels brand RA with DIAMOND pave accent. Pin is a one-time benefit. One pin per level donation.
- ★ Participation in one Grand Entry for up to 6 people (based on availability)
- ★ Assistance with obtaining concert tickets at cost (based on availability)
- ★ Dirt-level access for 4 people during grand champion steer selection (Fri, March 20, 2026)
- ★ Steer auction day (Sat, March 21, 2026): meet & greet and group photo with Rodeo Auction Angel recipients
- ★ Steer auction day (Sat, March 21, 2026): invitation for 2 to the Steer Auction Breakfast



# RODEO AUCTION ANGELS

## PATRON BENEFIT PACKAGES



### RUBY LEVEL \$50,000

- Silver Spur Club Membership for calendar year 2027, which includes:
  - Donor board recognition
  - 20 Directors Club Guest Tickets; maximum of 4 per day, subject to availability
  - A parking pass to the Directors Lot
  - Charging privileges and access to the Louis M. Pearce Jr. Board Dining Room for yourself and one guest
  - Invitation for 2 to the Silver Spur Gala
- 5 GOLD badges; each GOLD badge provides 2 person access at no cost into the grounds (and into the NRG Stadium however without assigned seating)
- Event recognition in the stadium (donor scroll each night)
- Access opportunity to purchase 4 season tickets (to all rodeo and concert events each night) on the 100 level of the stadium (\$3,520)
- 1 Gourmet Meat Package, Fair Market Value \$1,100
- Invitation for 2 to the Steer Auction Gala

### EXCLUSIVE BONUS BENEFITS

- ★ Gold handmade pin (lapel/hat/badge holder) and/or pendant/charm in the design of the Rodeo Auction Angels brand RA with RUBY pave accent. Pin is a one-time benefit. One pin per level donation.
- ★ Participation in one Grand Entry for 4 people (based on availability)
- ★ Assistance with obtaining concert tickets at cost (based on availability)
- ★ Steer auction day (Sat, March 21, 2026): meet & greet and group photo with Rodeo Auction Angel recipients
- ★ Steer auction day (Sat, March 21, 2026): invitation for 2 to the Steer Auction Breakfast

### SAPPHIRE LEVEL \$25,000

- Silver Spur Club Membership for calendar year 2027, which includes:
  - Donor board recognition
  - 10 Directors Club Guest Tickets; maximum of 4 per day, subject to availability
  - A parking pass to the Purple Lot (sponsor parking across Kirby from NRG Stadium)
  - Invitation for 2 to the Silver Spur Gala
- 2 GOLD badges; each GOLD badge provides 2 person access at no cost into the grounds (and into the NRG Stadium however without assigned seating)



# RODEO AUCTION ANGELS

## PATRON BENEFIT PACKAGES



- 2 SILVER badges; each silver badge provides 1 person access at no cost into the grounds (not the stadium)
- Event recognition in the stadium (donor scroll each night)
- Access opportunity to purchase 4 season tickets (to all rodeo and concert events each night) on the 100 level of the stadium (\$3,520)
- 1 Gourmet Meat Package, Fair Market Value \$1,100
- Invitation for 2 to the Steer Auction Gala

### EXCLUSIVE BONUS BENEFITS

- ★ Gold handmade pin (lapel/hat/badge holder) and/or pendant/charm in the design of the Rodeo Auction Angels brand RA with SAPPHIRE pave accent. Pin is a one-time benefit. One pin per level donation.
- ★ Participation in one Grand Entry for 4 people (based on availability)
- ★ Assistance with obtaining concert tickets at cost (based on availability)
- ★ Steer auction day (Sat, March 21, 2026): meet & greet and group photo with Rodeo Auction Angel recipients
- ★ Steer auction day (Sat, March 21, 2026): invitation for 2 to the Steer Auction Breakfast

### GOLD LEVEL \$10,000

- 1 GOLD badge; provides 2 person access at no cost into the grounds (and into the NRG Stadium however without assigned seating)
- Event recognition in the stadium (donor scroll each night)
- Access opportunity to purchase 4 season tickets (to all rodeo and concert events each night) on the 100 level of the stadium (\$3,520)
- 1 Gourmet Meat Package, Fair Market Value \$1,100
- Invitation for 2 to the Steer Auction Gala

### EXCLUSIVE BONUS BENEFITS

- ★ 1 Gold handmade pin (lapel/hat/badge holder) and/or pendant/charm in the design of the Rodeo Auction Angels brand RA. Pin is a one-time benefit. One pin per level donation. Stones can be added in subsequent years if higher levels are achieved.
- ★ Participation in one Grand Entry for 2 people (based on availability)
- ★ Assistance with obtaining concert tickets at cost (based on availability)
- ★ Steer auction day (Sat, March 21, 2026): meet & greet and group photo with Rodeo Auction Angel recipients
- ★ Steer auction day (Sat, March 21, 2026): invitation for 2 to the Steer Auction Breakfast



# RODEO AUCTION ANGELS

## PATRON BENEFIT PACKAGES



### **SILVER LEVEL \$7,500**

*This is the minimum participation level for Rodeo Auction Angels buyers group; this level covers the cost of one child's steer*

- 2 SILVER badges; each silver badge provides 1 person access at no cost into the grounds (not the stadium)
- 1 Gourmet Meat Package, Fair Market Value \$1,100

### **EXCLUSIVE BONUS BENEFITS**

- ★ 1 Sterling silver handmade pin (lapel/hat/badge holder) and/or pendant/charm in the design of the Rodeo Auction Angels brand RA. One pin per level donation. One gold pin will be awarded in a subsequent year if that level is achieved.
- ★ Steer auction day (Sat, March 21, 2026): meet & greet and group photo with Rodeo Auction Angel recipients
- ★ 1 steer hide

### **DONATION LEVEL Any Dollar Amount**

Rodeo Auction Angels appreciates every donation, at any level! While donations below the \$7,500 level are not part of the buying group, there are still wonderful benefits that are attainable for donations over \$2,500.

### **\$2,500+ BENEFITS**

- 1 SILVER badge; which provides 1 person access at no cost into the grounds (not the stadium)