



RODEO AUCTION ANGELS

Mission Statement: To champion the lots in the rodeo livestock auctions that may go unsold and without a bid, ensuring no hardworking child is left alone on stage at the moment their animal is being auctioned.

Have you ever been the last one picked for a team?

Or the kid not invited to the birthday party when all your friends were?

Then you know very well the disappointment that kids in the livestock auctions can feel when no one in the room is bidding on their animal. These young people have spent months diligently rearing their animals and preparing them for show in hopes of making the auction. The effort required to raise an animal instills in these kids a work ethic and sense of responsibility not found in most of our educational systems. We can't overstate the value that these lessons provide - they are the very same values on which we have built our lives.

When they find themselves on the auction stage with the room almost empty and without donors, they are just hoping that someone will purchase their project to help cover their expenses, estimated at \$7500 per steer.

Become an angel today!

We are seeking a select group of select patrons, focused on protecting those that might get left behind in the livestock auctions. We currently support the steer auction, but always with the goal of expanding to additional livestock auctions in the future as we grow.

Rodeo Auction Angel founders, Dana Barton and Tony Bradfield, have created an exclusive benefits package that is unlike any other. This is their way of thanking you for your generosity and demonstrating their continued commitment to supporting these dedicated kids and their futures. Some of these benefits have limited availability and are first come, first served; for top benefits please submit commitment by March 16, 2024.

DIRECT ALL INQUIRIES TO:

Dana Barton

512.376.0900

dana@rodeoauctionangels.com

Tony Bradfield

212.748.3337

tony@rodeoauctionangels.com



RODEO AUCTION ANGELS
PATRON BENEFIT PACKAGES



GRAND CHAMPION LEVEL \$200,000+

- All benefits of the Diamond Level

EXCLUSIVE BONUS BENEFITS

★ *Whatever your heart desires, and we will do our best to make it happen!*



RODEO AUCTION ANGELS


PATRON BENEFIT PACKAGES



DIAMOND LEVEL \$100,000+

- Silver Spur Club Top Member for calendar year 2026, which includes:
 - Donor board recognition
 - 40 Directors Club Guest Tickets; maximum of 4 per day, subject to availability
 - A reserved parking spot in the front of the Directors Lot
 - Charging privileges and access to the Louis M. Pearce Jr. Board Dining Room for yourself and one guest
 - Invitation for 2 to the Silver Spur Gala
- 10 GOLD badges; each GOLD badge provides 2 person access at no cost into the grounds (and into the NRG Stadium however without assigned seating)
- Event recognition in the stadium (donor scroll each night)
- Access opportunity to purchase 4 season tickets (to all rodeo and concert events each night) on the 100 level of the stadium (\$3,520)
- 1 Gourmet Meat Package, Fair Market Value \$1,100
- Invitation for 2 to the Steer Auction Gala

EXCLUSIVE BONUS BENEFITS

- ★ Gold handmade pin (lapel/hat/badge holder) and/or pendant/charm in the design of the Rodeo Auction Angels brand  with DIAMOND pave accent
- ★ \$2,000 gift certificate to Tenenbaum Jewelers
- ★ An additional 3 Gourmet Meat Packages, for a total of 4 packages
- ★ Participation in two Grand Entry for up to 6 people (based on availability)
- ★ Reservation in the “RANCH” restaurant for up to 6 people for 3 evenings (based on availability & does not include food and beverage)
- ★ Assistance with obtaining concert tickets at cost. (Based on availability.)
- ★ Dirt-level access for 4 people during grand champion steer selection (March 21, 2025)
- ★ Tenenbaum Jewelers concierge service package: watch battery replacement, jewelry cleaning / inspection, and pickup & delivery included
- ★ Steer auction day (March 22, 2025): meet & greet and group photo with Rodeo Auction Angel recipients
- ★ Steer auction day (March 22, 2025): invitation for 2 to the Steer Auction Breakfast
- ★ Additional surprise benefits available for donations over \$150,000



RODEO AUCTION ANGELS


PATRON BENEFIT PACKAGES



RUBY LEVEL \$50,000

- Silver Spur Club Membership for calendar year 2026, which includes:
 - Donor board recognition
 - 20 Directors Club Guest Tickets; maximum of 4 per day, subject to availability
 - A parking pass to the Directors Lot
 - Charging privileges and access to the Louis M. Pearce Jr. Board Dining Room for yourself and one guest
 - Invitation for 2 to the Silver Spur Gala
- 5 GOLD badges; each GOLD badge provides 2 person access at no cost into the grounds (and into the NRG Stadium however without assigned seating)
- Event recognition in the stadium (donor scroll each night)
- Access opportunity to purchase 4 season tickets (to all rodeo and concert events each night) on the 100 level of the stadium (\$3,520)
- 1 Gourmet Meat Package, Fair Market Value \$1,100
- Invitation for 2 to the Steer Auction Gala

EXCLUSIVE BONUS BENEFITS

- ★ Gold handmade pin (lapel/hat/badge holder) and/or pendant/charm in the design of the Rodeo Auction Angels brand  with RUBY pave accent
- ★ \$1,000 gift certificate to Tenenbaum Jewelers
- ★ An additional 2 Gourmet Meat Packages, for a total of 3 packages
- ★ Participation in two Grand Entry for 4 people (based on availability)
- ★ Reservation in the “RANCH” restaurant for up to 6 people for 3 evenings (based on availability & does not include food and beverage)
- ★ Assistance with obtaining concert tickets at cost. (Based on availability.)
- ★ Dirt-level access for 2 people for 1 evening (based on availability)
- ★ Tenenbaum Jewelers concierge service package: watch battery replacement, jewelry cleaning / inspection, and pickup & delivery included
- ★ Steer auction day (March 22, 2025): meet & greet and group photo with Rodeo Auction Angel recipients
- ★ Steer auction day (March 22, 2025): invitation for 2 to the Steer Auction Breakfast
- ★ Additional surprise benefits available for donations over \$75,000



RODEO AUCTION ANGELS


PATRON BENEFIT PACKAGES



SAPPHIRE LEVEL \$25,000

- Silver Spur Club Membership for calendar year 2026, which includes:
 - Donor board recognition
 - 10 Directors Club Guest Tickets; maximum of 4 per day, subject to availability
 - A parking pass to the Purple Lot (sponsor parking across Kirby from NRG Stadium)
 - Invitation for 2 to the Silver Spur Gala
- 2 GOLD badges; each GOLD badge provides 2 person access at no cost into the grounds (and into the NRG Stadium however without assigned seating)
- 2 SILVER badges; each silver badge provides 1 person access at no cost into the grounds (not the stadium)
- Event recognition in the stadium (donor scroll each night)
- Access opportunity to purchase 4 season tickets (to all rodeo and concert events each night) on the 100 level of the stadium (\$3,520)
- 1 Gourmet Meat Package, Fair Market Value \$1,100
- Invitation for 2 to the Steer Auction Gala

EXCLUSIVE BONUS BENEFITS

- ★ Gold handmade pin (lapel/hat/badge holder) and/or pendant/charm in the design of the Rodeo Auction Angels brand  with SAPPHIRE pave accent
- ★ \$500 gift certificate to Tenenbaum Jewelers (this year only)
- ★ An additional 2 Gourmet Meat Packages, for a total of 3 packages
- ★ Participation in one Grand Entry for 4 people (based on availability)
- ★ Reservation in the “RANCH” restaurant for up to 6 people for 3 evenings (based on availability & does not include food and beverage)
- ★ Assistance with obtaining concert tickets at cost. (Based on availability.)
- ★ Steer auction day (March 22, 2025): meet & greet and group photo with Rodeo Auction Angel recipients
- ★ Steer auction day (March 22, 2025): invitation for 2 to the Steer Auction Breakfast
- ★ Additional surprise benefits available for donations over \$37,500



RODEO AUCTION ANGELS


PATRON BENEFIT PACKAGES



GOLD LEVEL \$10,000

- 1 GOLD badge; provides 2 person access at no cost into the grounds (and into the NRG Stadium however without assigned seating)
- Event recognition in the stadium (donor scroll each night)
- Access opportunity to purchase 4 season tickets (to all rodeo and concert events each night) on the 100 level of the stadium (\$3,520)
- 1 Gourmet Meat Package, Fair Market Value \$1,100
- Invitation for 2 to the Steer Auction Gala

EXCLUSIVE BONUS BENEFITS

- ★ 1 Gold handmade pin (lapel/hat/badge holder) and/or pendant/charm in the design of the Rodeo Auction Angels brand 
- ★ \$250 gift certificate to Tenenbaum Jewelers
- ★ An additional Gourmet Meat Package, for a total of 2 packages
- ★ Participation in one Grand Entry for 2 people (based on availability)
- ★ Reservation in the “RANCH” restaurant for up to 6 people for 3 evenings (based on availability & does not include food and beverage)
- ★ Assistance with obtaining concert tickets at cost. (Based on availability.)
- ★ Steer auction day (March 22, 2025): meet & greet and group photo with Rodeo Auction Angel recipients
- ★ Steer auction day (March 22, 2025): invitation for 2 to the Steer Auction Breakfast
- ★ Additional surprise benefits available for donations over \$17,500



RODEO AUCTION ANGELS

PATRON BENEFIT PACKAGES




SILVER LEVEL \$7,500

This is the minimum participation level for Rodeo Auction Angels buyers group; this level covers the cost of one child's steer.

- 2 SILVER badges; each silver badge provides 1 person access at no cost into the grounds (not the stadium)
- 1 Gourmet Meat Package, Fair Market Value \$1,100

EXCLUSIVE BONUS BENEFITS

- ★ 1 Sterling silver handmade pin (lapel/hat/badge holder) and/or pendant/charm in the design of the Rodeo Auction Angels brand 
- ★ \$100 gift certificate to Tenenbaum Jewelers
- ★ Reservation in the "RANCH" restaurant for up to 6 people for 3 evenings (based on availability & does not include food and beverage)
- ★ Steer auction day (March 22, 2025): meet & greet and group photo with Rodeo Auction Angel recipients
- ★ \$7500 value: 1 steer hide of their color choice (based on availability.)

DONATION LEVEL *Any Dollar Amount*

Rodeo Auction Angels appreciates every donation, at any level! While donations below the \$7,500 level are not part of the buying group, there are still wonderful benefits that are attainable for donations over \$2,500.

\$2,500+ BENEFITS

- 1 SILVER badge; which provides 1 person access at no cost into the grounds (not the stadium)
- 1 Gourmet Meat Package, Fair Market Value \$1,100